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**B.B.A. (Part - II) (Semester - III) Examination, May - 2016**  
**BUSINESS ECONOMICS (Paper - III)**  
**(Macro)**

**Sub. Code : 43939**

**Day and Date : Friday, 06 - 05 - 2016**

**Total Marks : 40**

**Time : 3.00 p.m. to 05.00 p.m.**

- Instructions :**
- 1) All questions are compulsory.
  - 2) Right side figure indicates full marks.
  - 3) If necessary draw the neat diagrams.

**Q1)** Explain the meaning and different Concepts National Income. **[14]**  
**OR**

Critically explain the Fisher's approach of Value of Money.

**Q2)** Write Short Answers (Any Two): **[16]**

- a) Critically explain the Keynesian Theory of Employment.
- b) State the Concepts of Demand Pull and Cost Push Inflation.
- c) State the significance of National Income Data.
- d) Explain the Say's Law of Market.

**Q3)** Write Short Notes (Any Two): **[10]**

- a) Causes of Inflation.
- b) Social Accounting method.
- c) Cash Balance Approach.....
- d) Investment Function.

